



## Seminar

The Cultural Week – Lugares de Globalização is the result of a partnership formed by Vicentina – (Association for the Southwest Development), Direção Regional de Cultura do Algarve (Algarve’s Culture Department), the Municipalities of Aljezur, Lagos, Monchique, Silves and Vila do Bispo, the Região de Turismo do Algarve (Algarve Tourism Board) and the Association LAC.

The project is inspired by the content of the application for the UNESCO National Commission, with the same name, submitted by the Região de Turismo do Algarve jointly with the Direção Regional de Cultura do Algarve and the Municipalities of the target territory, which enabled the registration of these territories in the Portugal’s World Heritage Tentative List. These sites are distributed by 5 countries: Portugal - Aljezur, Lagos, Monchique, Silves and Vila do Bispo, in the Algarve; Angra do Heroísmo and Vila do Porto, in Azores and Funchal, in Madeira; Spain – Ceuta; Cape Verde; Morocco; Mauritania. “These sites are part of the universal memory related to the imaginary of important historical changes (...)”.

**This seminar intends to be the Cultural Week opening moment thru the meeting of responsible people for several “sites” and activity sectors, specialists, investigators and general public. Thus, it takes place and provides the first public moment of meeting and also information and perspectives sharing, to involve and add partners and offer the necessary cooperation commitment, to the national and international affirmation of the “Lugares de Globalização”.**

Scientific commission

**Alexandra Rodrigues Gonçalves,  
Rui Loureiro e João Guerreiro**

Date

**16<sup>th</sup> March 2018**

Timetable

**9:30 to 13:00 - 14:30 to 18:00**

Place

**Centro Cultural de Lagos**

Registrations

**On-line until 14th March**

Capacity

**270 Seats**

Format

**2 panels with moderator and a guest speaker**

Languages

**Portuguese, with simultaneous translation  
to English**



Semana Cultural  
**LUGARES  
DE GLOBALIZAÇÃO**

PROGRAM

9:00 **Reception and registration of participants**

9:15 **Opening Message**

Maria Joaquina Matos, Presidente Câmara Municipal Lagos

9:30 **Cultural Week - Lugares de Globalização - The context**

Aura Fraga, Associação Vicentina

## **Pannel 1**

### **Fundamentals and Multiculturalism**

9:45 **Lugares de Globalização - Historical Fundamentals**

These places have remote traces and registries as globalisation sites, which write up and sign in our collective memory marking our identity. Which traces and registries are those? Where can we find those traces? Where can we see those registries?

**Moderator**

Rui Loureiro, Director, ISMAT - Superior Institute Manuel Teixeira Gomes

**The Algarve and the first World globalisation**

João Paulo Oliveira e Costa, Full Professor in the Faculty of Social and Human Sciences, Universidade Nova of Lisbon

**The Algarve's architecture during the Portuguese Discoveries**

Manuel F. Castelo Ramos, Investigator

**The shipbuilding and the forests in the Atlantic's recognition**

Miguel Martins, Investigator, Nautical and Underwater Archaeology/ Dendroarchaeology

**The creation of trade places in Algarve's urban centres, centuries XV-XVI**

Daniela Pereira - Investigator, Universidade de Évora-CIDEHUS



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11:20 **Debate and questions**

11:45 **Break**

12:00 **Multiculturalism and Interculturalism**

**Encounter of cultures and convergence of know-how**

These places have remote traces and registries as globalisation sites, which write up and sign in our collective memory, marking our identity. Centuries later, where are, in these places daily life, traces and signs which had shaped our identity and had installed and remain indifferent to time?

**The slaves in Portugal, in the XV and XVI century**

**Economic and cultural impacts of human traffickin**

Arlindo Manuel Caldeira – CHAM Investigator, Universidade Nova of Lisbon

**Algarve and Morocco, a territory of historical, cultural and human continuity**

José Alberto Alegria, Architect; Honorary Consul of Morocco kingdom in the Algarve.

12:45 **Debate and questions**

13:00 **Free lunch**



## **Pannel 2**

### **Cooperation and Tourism**

#### **14:30 Cultural Heritage and Tourism – Cooperation and Networking**

If there are registries and traces of common identities, how do those sites link and how do those traces affirm themselves, in a joint celebration, and how do our taste reveal itself to the world, now marked by modern values of cultural exchange and dialogue among communities and people?

#### **Moderator**

João Guerreiro, Full Professor, Algarve's University

#### **Cultural Heritage and Sustainable Tourism – The Sites Management**

Luís Raposo, Scientific Director of the Lisbon's Archaeology Museum, Chairman of the ICOM – Europe's International Council of Museums and Member of UNESCO Portuguese National Commission's Advisory Board

#### **Heritage and Tourism: which place for the museums, which place for communities?**

José Gameiro, Scientific Director of Portimão's Museum, Director of ICOM Portugal and EMYA- European Museum of the Year Award and Council of Europe Museum Prize's (CoE) jury president

#### **15:30 Debate and questions**

#### **15:45 Break**



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16:15 **Cultural Heritage and Tourism - Challenges**

Assuming the universal interest of the historical registries and traces of these sites, of that common identity and modern values of cultural interchange and dialogue among people, how can tourism contribute to affirm these places in the world? How to structure tourism product around these places which affirm their identity and values?

**Heritage tourism promotion**

Carlos Martins, Founder and Executive Director of the OPIUM. He was the executive director of Guimarães 2012 European Capital of Culture, president of the Development Agency of Creative Industries in the North Region and member of the National Council of Culture.

**Cooperation, Networks, Creativity and experiences promotion - The big challenge**

Alexandra Rodrigues Gonçalves, Cultural Regional Director of the Algarve

17:00 **Debate and questions**

17:30 **Official Opening of the Cultural Week - Lugares de Globalização**